

Anibel Adjei Mensah

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Objective

I am devoted and precise web developer with knowledge in designing and developing user-friendly websites. Proficient in HTML, CSS, and JavaScript, React JS, Figma, WordPress, Webflow and more, with a strong focus for creating visually appealing and functional online experiences. Seeking to leverage my skills and expertise to drive business growth and success.

Experience

- Beolux Beauty** May 2025 - Present
Web Developer
As a Web Developer at Beolux Beauty, I designed and developed an aesthetics website to showcase their skincare products. Key skills utilized:
 - Country-Based Pricing: Implemented a dynamic pricing system to display product prices based on the customer's location.
 - Email Marketing Integration: Set up automated email campaigns and opt-in forms to support customer engagement and drive sales.
 - Weight-Based Shipping: Integrated shipping options that calculate costs based on product weight for accurate checkout fees.
 - SEO Optimization: Applied SEO best practices to improve search engine visibility and attract organic traffic.
- Lush Makeup Gh** September 2024 - Present
Web Designer
As a Web Developer at Lash Makeup GH, I designed and developed a website to showcase their makeup products. Key skills utilized:
 - Hosting & Maintenance: Ensured optimal uptime and performance with regular updates.
 - Content Management: Managed and updated website content for accuracy and relevance.
 - SEO Optimization: Improved website visibility and drove organic traffic with SEO best practices.
 - Website Design & Development: Built a user-friendly website using HTML, CSS, and JavaScript.

Education

- Design and Technology Institute** September 2024
Pearson BTEC Creative Media

Skills

- React JS, JavaScript, WordPress, Figma, Framer, Webflow, GSAP Animation, Firebase, SEO

Reference

- Kelvin Boateng - Creative Designer**
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0540229408
- Ebenezer Dalziel - Design and Technical Institute**
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